2010 Programming Survey Results

June 1-August 27, 2010
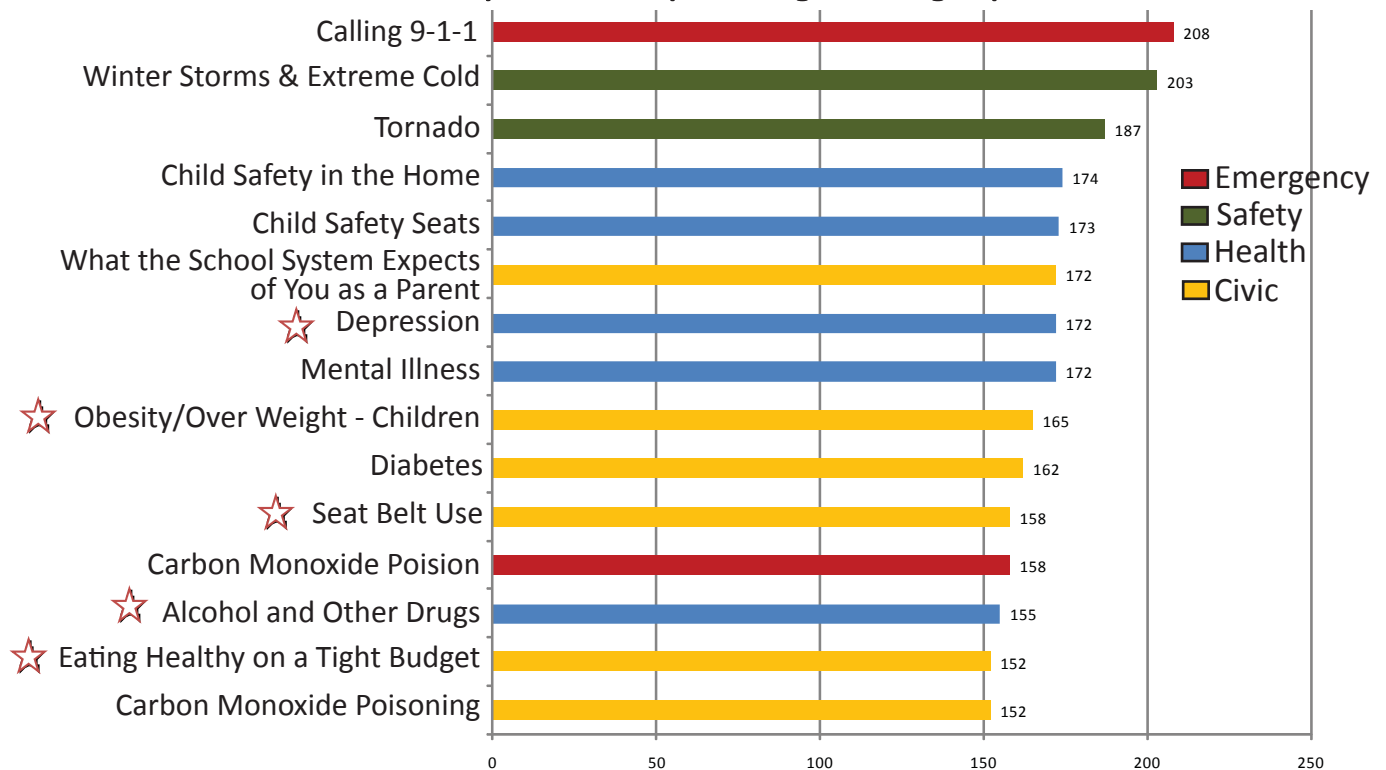
ECHO
BE HEALTHY. BE SAFE. BE READY.

Survey Background

- Survey ran in Survey Monkey June 1-August 27, 2010.

- Survey was distributed via email to all ECHO partners.

- Survey was distributed via email by ECHO Partners, board members, employees.

- Survey was verbally administered at five cultural events.

Results

- There were 270 respondents, most of whom were from nonprofit/government organizations.

- Many of the top ranking programming topic suggestions have been covered by ECHO in the past and are available online at ECHO's website.

- New topic suggestions are denoted by a ☆.

- Due to the highpopularty of these topics, ECHO will look at revisiting the topic or promoting it more heavily as it is seen as a need.

- The top five languages desired were: Somali, Spanish, Hmong, low-literacy English, and Vietnamese; all of which are provided by ECHO.

2010 Survey Results: Top 15 Programming Topics

Topic	Value	Category
Calling 9-1-1	208	Emergency
Winter Storms & Extreme Cold	203	Safety
Tornado	187	Safety
Child Safety in the Home	174	Health
Child Safety Seats	173	Health
What the School System Expects of You as a Parent	172	Civic
☆ Depression	172	Health
Mental Illness	172	Health
☆ Obesity/Over Weight - Children	165	Civic
Diabetes	162	Civic
☆ Seat Belt Use	158	Civic
Carbon Monoxide Poision	158	Emergency
☆ Alcohol and Other Drugs	155	Health
☆ Eating Healthy on a Tight Budget	152	Civic
Carbon Monoxide Poisoning	152	Civic

Legend:
- Emergency
- Safety
- Health
- Civic

(x-axis: 0, 50, 100, 150, 200, 250)

Next Steps for ECHO

- Continue sharing survey results with ECHO stakeholders.

- Pursue funding for new and popular topics.

- Educate service providers and community around what topics are currently available.

About ECHO

The mission of ECHO is to leverage partnerships to deliver vital health, safety, emergency and civic engagement information to help the ever-changing, diverse population integrate and become successful in our communities.

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